



LET NOTHING STOP THEM.™



For Anxiety



For Insomnia



For Depression

Alpha-Stim®

HELP FOR YOUR PATIENTS IS HERE.

Visit [www.Alpha-Stim.com](http://www.Alpha-Stim.com) or call **1-800-FOR-PAIN** (in USA)  
or **+940-328-0788** (Outside USA).



Alpha-Stim® AID

# LET NOTHING STOP THEM.™

Relieve your patients' symptoms of anxiety, depression, and insomnia, quickly and safely, with Alpha-Stim®.

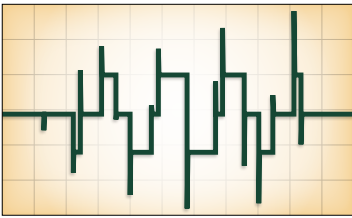
The Alpha-Stim AID is a Cranial Electrotherapy Stimulation\* (CES) device that uses low-level electrical current to safely and effectively treat anxiety, depression, and insomnia.

- Alpha-Stim treatments are cumulative; however, most patients show at least some improvement after the first treatment.
- Alpha-Stim technology is safe, with no serious adverse events reported in over 35 years of clinical use.
- Alpha-Stim devices can be used as a first-line therapy or as an adjunct to pharmacotherapy (without polypharmacy effects).



\*Initially cleared for marketing by the FDA in 1992 as a prescriptive, noninvasive treatment, Alpha-Stim has an extensive safety record, with few side effects (less than 1%) and considerable scientific evidence of the significant results patients can achieve.

## THE FOUNDATION: A Patented Waveform



- Effectively targets cell receptors, activating them through frequency matching in a manner similar to chemical ligands
- Delivers a low level microcurrent proven effective by more than 100 clinical studies
- Provides a wide range of biological frequencies that no other device can emulate
- The only rigorously tested waveform designed and refined to improve effectiveness

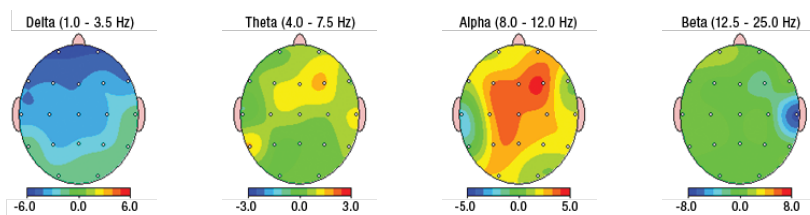
## THE IMPACT: An Electrical Intervention



- The brain functions electrochemically and can be readily modulated by electrical intervention<sup>1,2</sup>
- Alpha-Stim impacts the electrochemical function of the brain to improve patients' emotional and physiologic states
  - Designed to affect the activity of subcortical brain structures known to regulate emotions
  - fMRI studies demonstrate the waveform current changes the appropriate brain structures

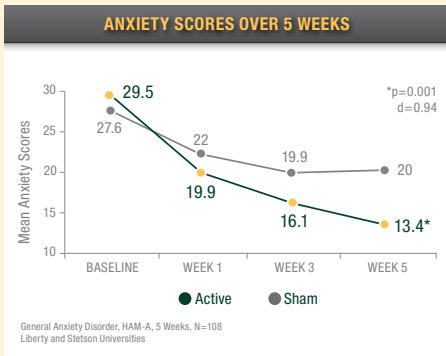
## THE RESULTS: Significant Improvement, Quickly, with Lasting Effect

qEEG changes in 30 subjects treated with 20 minutes of Alpha-Stim CES.

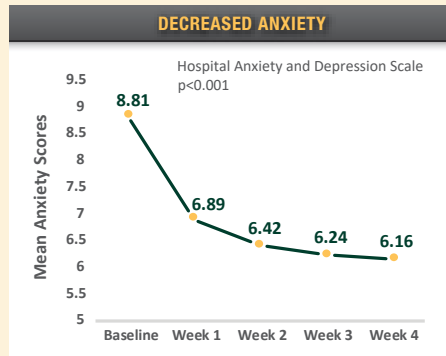


There is an increase (red) in alpha activity with a simultaneous decrease (blue) in beta and delta.<sup>2</sup>

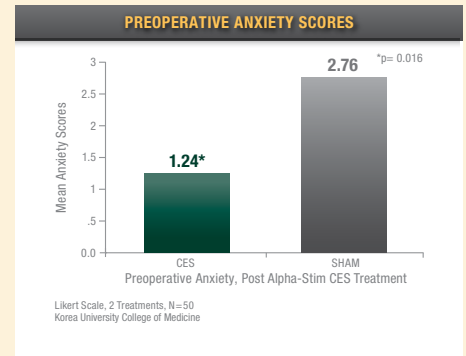
# PROVEN: Alpha-Stim Significantly Reduces Anxiety Symptoms



After 5 weeks of treatment, the active Alpha-Stim CES group reported an average decrease of 94% in their anxiety<sup>3</sup>

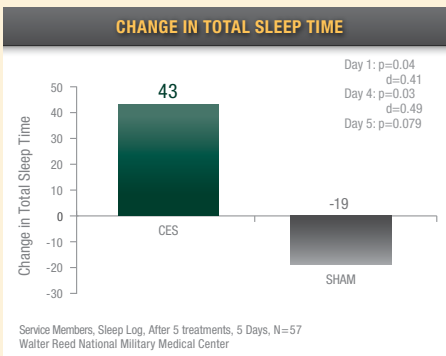


Advanced cancer patients using Alpha-Stim reported significant improvement in pain at the end of 4 weeks of treatment<sup>4</sup>

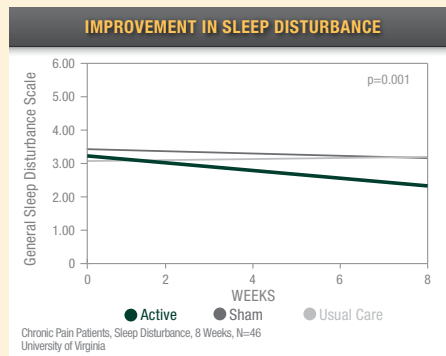


In a study of preoperative anxiety, Alpha-Stim recipients reported significantly less anxiety after one 20 minute application<sup>5</sup>

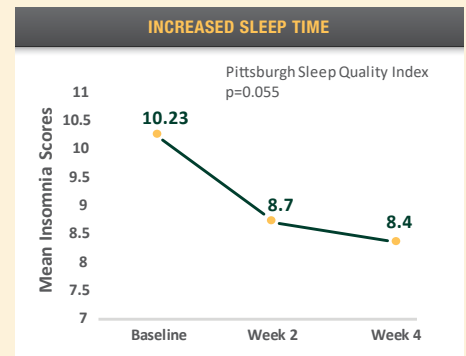
# PROVEN: Alpha-Stim Significantly Reduces Insomnia



Alpha-Stim CES recipients demonstrated an average increase of 43 total minutes of sleep time after only 5 treatments<sup>6</sup>

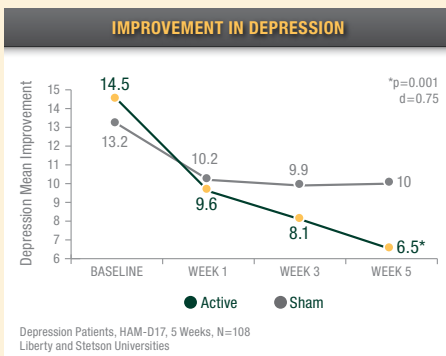


Alpha-Stim CES reduced patient sleep disturbances, completing this 8-week study with scores below the range of insomnia<sup>7</sup>

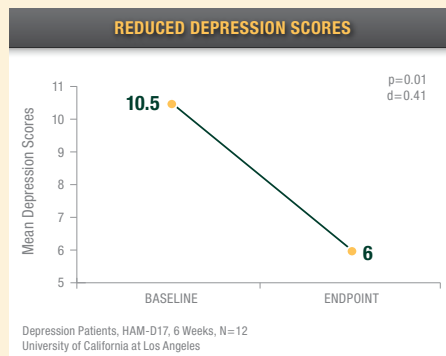


Advanced cancer patients experienced a better improvement of PSQI total sleep scores than most pharmacological trials<sup>4</sup>

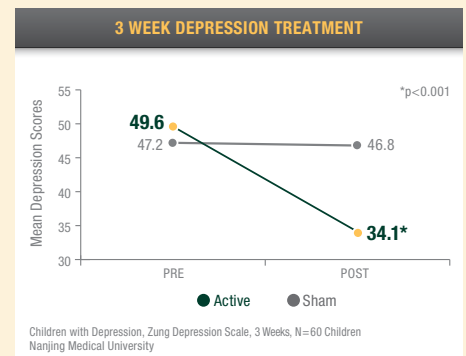
# PROVEN: Alpha-Stim Significantly Reduces Depression Symptoms



After 5 weeks of treatment, the active Alpha-Stim CES group reported an average decrease of 75% in their depression<sup>3</sup>



After 6 weeks of treatment, Alpha-Stim users experienced a 42.8% improvement<sup>8</sup>



After 3 weeks of treatment with Alpha-Stim, active (but not sham) participants achieved significant improvement in depressive symptoms<sup>9</sup>

\*\*Insomnia reduction varies widely, with some individuals having improved sleep immediately and others not having improved sleep until weeks into treatment.

# ALPHA-STIM AND MEDICATION?



The patented Alpha-Stim waveform is proven safe in over 35 years of use by itself or with medications.

For patients looking to reduce or eliminate dependence on medication, Alpha-Stim may be an effective way to reduce or eliminate dependence on pharmacotherapy.

For patients with increasing tolerance and diminished effect from medications, Alpha-Stim can be used in conjunction with medication to provide improved relief from anxiety, insomnia or depression.

► **The proprietary Alpha-Stim waveform is supported by more scientific research than any therapeutic medical device in its class. For additional clinical research, contact your Alpha-Stim representative.**



## GETTING STARTED WITH ALPHA-STIM

To offer Alpha-Stim to your patients, contact your Alpha-Stim representative or visit [Alpha-Stim.com](http://Alpha-Stim.com). We offer free trials to licensed practitioners. Typically, an in-office or clinic trial can identify those individuals who readily respond to treatment.

Ordering through [Alpha-Stim.com](http://Alpha-Stim.com) is easier than ever. You or your patients can fulfill your order for Alpha-Stim through our online store, through your local authorized Alpha-Stim representative, or by calling our customer service center. Our knowledgeable staff is available to answer questions, should your patients need support.

Safe and easy for patients to use in the office or at home, Alpha-Stim is cost-effective compared with drugs and other devices used to treat similar symptoms.

**LET NOTHING STOP THEM.™**

### REFERENCES

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### Electromedical Products International, Inc.

2201 Garrett Morris Parkway • Mineral Wells, TX • 76067-9034 • USA  
1-800-FOR-PAIN (367-7246) in USA  
Tel: + (940) 328-0788 (Outside USA) • Fax: (940) 328-0888  
[www.Alpha-Stim.com](http://www.Alpha-Stim.com)

